Groton Parks and Recreation

DISCOVER Program Guide

Advertisement Interest Form

860-536-5685 (office) / 860-536-5690 (fax) / choffman@groton-ct.gov

Company Name

Mailing Address

Phone # **Fax #** **E-Mail**

Owner/Manager **Contact Person**

(if different than Owner/Manager)

Three issues of DISCOVER are being mailed to Groton Residents (approx. 17,000 copies each mailing) and a smaller-sized Summer Camp Guide (approx. 4,000 copies) is distributed through Groton Schools.

Space for advertising is limited and will be determined after the content is finalized. Advertisements included in an issue will be invoiced using the rates indicated below.

Please return this form indicating ad size, editions desired, and what type of camera-ready format you are providing your for your advertisement.

Advertisement Sizes Available

- ☐ Eighth Page (3.5" x 2.25") - $125.00
- ☐ Quarter Page (4.75" x 3.5") - $225.00
- ☐ Half Page (7.25" x 4.75") - $420.00
- ☐ Full Page (7.25" x 9.75") - $820.00

Summer Camp Guide Only

- ☐ Half Page (2.5" x 4") - $300.00
- ☐ Full Page (5"x 8") - $585.00

Edition of DISCOVER:

- ☐ Fall mailed mid-Aug. (content covers Sept. - Dec.) (Year)
- ☐ Winter mailed mid-Nov. (covers Jan. - Mar.) (Year)
- ☐ Spring/Summer mailed mid-Feb. (covers Apr. - Aug.) (Year)
- ☐ Summer Camp Guide sent through Groton Schools in Apr. (Year)

Camera-ready advertisement being provided in the following format:

- ☐ Business Card
- ☐ .jpg image enclosed
- ☐ .jpg image being e-mailed
- ☐ Other

Signature

Date Submitted

Mail to: Groton Parks & Recreation, 27 Spicer Avenue, Noank, CT 06340-5659

Submit by Email | Print Form