

Summer Soundwaves Concert Series at Esker Point Beach Thursday nights, June-August

Summer SoundWaves concerts have been bringing music to Esker Point Beach for 26 years. Each year local musicians are chosen from a large pool of applicants for the experience of playing in front of the fantastic crowd. Shows bring up to 4,000 spectators to the beach for an evening's entertainment.

Headlining Sponsor (2 per concert)

\$1,500

- Info booth or table on the beach
- Opportunity to hang banner at sponsored concert
- Opportunity to distribute promotional items at sponsored concert
- Live recognition on stage during pre-concert announcements
- Recognition in all concert publicity (posters, banner at Esker Point Beach, press releases, and more)
- Recognition in 15 30 second recorded promos on each partner radio station to run Sunday-Thursday (\$1,800 value)
- Logo posted on special events page on GrotonRec.com with a link to sponsor's website
- Logo included on special event page in Spring/Summer DISCOVER guide
- 2 VIP parking vouchers for sponsored concert

Parking Sponsor (1 per concert)

\$500

- Logo or coupon of sponsor's choice printed on parking voucher
- Banner hung at beach during sponsored concert
- Sponsor logo included on Summer SoundWaves Concert Series posters
- Sponsor logo included on special events page on GrotonRec.com
- Sponsor name listed on special event page in Spring/Summer DISCOVER guide

Soundwaves Supporting Sponsor

\$250

- Banner hung at Esker Point Beach for 1 concert
- Sponsor name included on Summer SoundWaves Concert Series posters
- Sponsor name listed on special events page on GrotonRec.com

Sponsors choose a variety of ways to promote their goods and services at our concerts!



Actual Parking Sponsor coupon



Groton Parks and Recreation 2015 Sponsor Commitment Form

Please complete and return to address below.
Please print all names legibly and exactly as they should appear in all publications.

Business Individual

Name - _____
(As it is to appear in print)

Contact Name - _____

Mailing Address - _____

City - _____ State - _____ ZIP - _____

Phone () _____

Email – _____

Website – _____

Type of contribution

- Cash donation (complete box to the right)
 Gift in-kind donation: _____

Please enclose your check made payable to:
Groton Parks and Recreation

Signature _____ Date _____

If applicable, please include a camera-ready (.eps) copy of your corporate logo (black & white or grayscale) for promotional uses.

Sponsorship must be received by 2/20/15 to appear in the Spring/Summer DISCOVER guide.

Mailing address if different from above:

In-Kind Sponsorships

In-kind sponsorships for any of our events are greatly appreciated. Needs vary by event. If your company would like to contribute to any of our events by providing an in-kind donation of goods and/or services, please contact Kate Bradley at kbradley@groton-ct.gov or (860) 536-5007.

Sponsorship Opportunities

Presenting Sponsor* \$ 5,000

Summer Soundwaves

Headlining Sponsor \$ 1,500

Parking Sponsor \$ 500

Supporting Sponsor \$ 250

Mystic Irish 5K, Tour de Noank,

Mixed Doubles 10K Relay (circle one)

Starting Line Sponsor \$ 1,000

Hydration Station Sponsor** \$ 500

Finish Line Sponsor \$ 250

Celebration on the Thames

Stage Sponsor* \$ 1,500

Supporting Sponsor \$ 150

* One available

** One per race

Please sign form and return to:

Groton Parks and Recreation

27 Spicer Avenue, Noank, CT 06340

We suggest keeping a copy for your records.