

# Tour de Noank 5K Road Race

June 13, 2015

*A portion of all proceeds benefits special needs programs*

The Tour de Noank is a community tradition! The 5K road race winds through the scenic streets of Noank. Race begins and ends at Esker Point Beach, where sponsors share information and giveaways for runners.

## Starting Line Sponsor

**\$1,000**

- Info booth or table in the pre-race area
- Opportunity to hang banner at race
- Opportunity to distribute promotional items to participants
- Large logo printed on back of race t-shirts
- Live recognition during pre-race ceremony
- Opportunity to include information in race packet
- Recognition in all race publicity (posters, press releases, and more)
- Logo posted on special events page on GrotonRec.com

## Hydration Station Sponsor

**\*Exclusive add-on for 1 Starting Line Sponsor\***

**\$500**

- Exclusive promotional opportunities at water stop
- Logo on distance marker signs along race route
- Large logo printed prominently on back of race t-shirts
- Recognition in 20 30 second recorded promos on each partner radio station to run from 6/1-6/13 (\$2,400 value)

## Finish Line Sponsor

**\$250**

- Sponsor name listed on back of race t-shirts
- Opportunity to include information in race packet
- Sponsor name listed on event page at GrotonRec.com

## **\*RACE SERIES SPECIAL\***

**\$2,000**

Starting Line Sponsor benefits for  
Mystic Irish 5K Road Race, Tour de  
Noank, and Mixed Doubles 10K Relay

*Runners loved the information and services provided by our race sponsors in the pre/post-race area as well as in their race packets.*





# Groton Parks and Recreation 2015 Sponsor Commitment Form

Please complete and return to address below.  
Please print all names legibly and exactly as they should appear in all publications.

- Business       Individual

Name - \_\_\_\_\_  
(As it is to appear in print)

Contact Name - \_\_\_\_\_

Mailing Address - \_\_\_\_\_

City - \_\_\_\_\_ State - \_\_\_\_\_ ZIP - \_\_\_\_\_

Phone (        ) \_\_\_\_\_

Email – \_\_\_\_\_

Website – \_\_\_\_\_

Type of contribution

- Cash donation (complete box to the right)  
 Gift in-kind donation: \_\_\_\_\_

Please enclose your check made payable to:  
Groton Parks and Recreation

Signature \_\_\_\_\_ Date \_\_\_\_\_

If applicable, please include a camera-ready (.eps) copy of your corporate logo (black & white or grayscale) for promotional uses.

*Sponsorship must be received by 2/20/15 to appear in the Spring/Summer DISCOVER guide.*

Mailing address if different from above:

### ***In-Kind Sponsorships***

*In-kind sponsorships for any of our events are greatly appreciated. Needs vary by event. If your company would like to contribute to any of our events by providing an in-kind donation of goods and/or services, please contact Kate Bradley at kbradley@groton-ct.gov or (860) 536-5007.*

### **Sponsorship Opportunities**

Presenting Sponsor\* \$ 5,000

#### **Summer Soundwaves**

Headlining Sponsor \$ 1,500

Parking Sponsor \$ 500

Supporting Sponsor \$ 250

#### **Mystic Irish 5K, Tour de Noank,**

#### **Mixed Doubles 10K Relay (circle one)**

Starting Line Sponsor \$ 1,000

Hydration Station Sponsor\*\* \$ 500

Finish Line Sponsor \$ 250

#### **Celebration on the Thames**

Stage Sponsor\* \$ 1,500

Supporting Sponsor \$ 150

\* One available

\*\* One per race

Please sign form and return to:

Groton Parks and Recreation

27 Spicer Avenue, Noank, CT 06340

*We suggest keeping a copy for your records.*