OUR IMPACT IN 2018

Last year, our department redoubled its focus on its mission of building up Groton as a healthy, happy, more connected community – and there’s a lot of great news to share. Our work grows and thrives because of you, so stop by GrotonRec.com to get involved.

Mark Berry, Director

GROTON PARKS & RECREATION IS FOUNDED ON FOUR PILLARS OF SERVICE

Through our pillars, we strive to positively impact Groton’s Quality of Place as a community where people want to live, work and invest.
We foster health and wellbeing by offering accessible recreation programming, affordable essential services and resources that support active lifestyles.

- **$97,883 in grants** to help seniors stay active and age in place
- **14,241 visits** to the Groton Senior Center Fitness Room
- **9,780 hours played** on department-managed fields
- **2,529 miles run** by race participants
- **1,325 hours of fitness classes** at Groton Senior Center
- **812 free or low-cost** health screenings offered

We bring money into the community by offering recreational programming, park traffic and special events that serve Groton residents and draw visitors.

- **$400,000 spent by visiting golfers** on food, gas & lodging
- **$210,000 in revenue** from **3,075 enrollments** by non-residents
- **$12,428 in revenue** earned through **5 special events** at the senior center
- **One out of three** Groton park users come from neighboring towns
- Players from **19 towns** competed in our first Pickleball Tournament
- Hosted **IOGKF Karate North American Championships**

We act as a steward of Groton’s parks, trails and public beaches – conserving natural resources by using best practices to manage open spaces and coastal shorelines.

- **1,000 beach grass plants** planted at Esker Point Beach by Grasso Tech students
- Worked with students to manage invasive species at Sparkle Lake Conservation Area
- Expanded **summer camp environmental education** through Groton Open Space Association
- Maintained Shennecossett Golf Course as a **Certified Cooperative Audubon Sanctuary**

We work with local partners to engage in outreach, offer services to fill essential community needs, and grow a financial aid program that increases access to programming.

- **13,600 healthy low-cost meals** served at the Groton Senior Center
- **6,030 rides** provided to people who don’t drive
- **2,000 free lunches** served at summer camp
- **1,332 people** enrolled in adaptive programs, bringing in **$113,275 in revenue**
- Provided over **$34,000 in financial aid** to families in need
INVESTING WISELY IN OUR COMMUNITY

Services provided by Groton Parks & Recreation are an investment in our community that gets better each year.

SUPPORT GROTON PARKS & RECREATION

Because we operate with limited public funding, we rely on generous donors and local partners to improve community facilities and expand services.

DONATE TODAY
Contribute toward a park or community initiative of your choice:
GrotonRec.com/donate

BECOME A SPONSOR
Promote your organization while building up our community:
GrotonRec.com/sponsor

FIVE-YEAR FINANCIAL SNAPSHOT
CHANGE FROM 2014 TO 2019, EXCLUDING SHENNECOSSETT GOLF COURSE.

Staff Levels: -10%
Tax Levy: -15%
Cost Recovery: +17%
Total Revenue: +$105,000

BY THE NUMBERS
GROTON PARKS & RECREATION

44.7% COST RECOVERY FOR GROTON PARKS & REC
28% NATIONAL AVERAGE COST RECOVERY

28 cents per day TAX COST TO MEDIAN HOMEOWNER

621 NUMBER OF PROGRAMS
151 ACRES OF ACTIVELY MANAGED RECREATIONAL FACILITIES