

Bakers Battle

Saturday, March 9, 2019



EVENT PROFILE

This is one event that helps create a positive sense of community and impacts the Quality of Place in which we live. Quality of place drives where people want to live, work and invest.

Who doesn't love a cupcake? Contestants compete against each other at two different levels, amateur and professional Bakers. Participants sample and vote for their favorite cupcake. Cupcakes and cookies are also available for purchase.

PROMOTIONAL PLAN

- Advertising in Groton Parks & Recreation Summer (distribution of 19,000+)
- Press Releases
- Social Media Campaign – Facebook
- Website Information
- Government Access Cable & Local Channel

SPONSORSHIP BENEFITS	SUGAR SPONSOR \$350	SPRINKLES SPONSOR \$600
ONLINE Logo displayed on special events page with a link to the sponsor's website	✓	✓
SIGNAGE Opportunity to place Sponsor Banner	✓	✓
MEDIA PROFILE Recognition in printed event publicity (posters, press releases, and more) Logo included on special event page in Summer <i>DISCOVER</i> guide (With commitment by April 1, 2019)	✓ ✓	✓ ✓
ONSITE Opportunity to distribute promotional items to participants	✓	✓

Groton Parks & Recreation

SPONSOR COMMITMENT FORM

Please complete and return to the address below. Please print all names legibly and exactly as they should appear in all publications.



Sponsor Name

Contact Person

Mailing Address

Billing Address

City State Zip

Phone Email

TYPE OF CONTRIBUTION

Cash- complete box to the right

In-Kind Sponsorships

In-Kind sponsorships for any of our events are greatly appreciated. Needs vary by event. If your company would like to contribute to any of our events by providing donation of goods and/or services, please contact Mark Berry as noted below. (complete description box below)

Description

SPONSORSHIP OPPORTUNITIES

**Only 1 per race ** Indicates only 1 available*

Souper Bowl

- Ladle Sponsor \$600
 Spoon Sponsor \$350

Race Sponsors - Check one

- Mystic Irish 5K
 Mystic Muddy Mayhem
 Tour de Noank
 Hydration Station Sponsor * \$1,500
 Finish Line Sponsor \$500
 Starting Line Sponsor \$250

Summer Soundwaves

- Headlining Sponsor \$500
 Supporting Sponsor \$250

4th of July Parade

- Freedom Sponsor ** \$1,000
 Patriot Sponsor \$500
 Red/White/Blue Sponsor ** \$250

Celebration on the Thames

- Stage Sponsor ** \$1,500
 Supporting Sponsor \$150

Bakers Battle

- Sprinkles Sponsor \$600
 Sugar Sponsor \$350

What's it Worth?

- Heirloom Sponsor \$600
 Vintage Sponsor \$350

Chili Cook-Off

- Lights & Sirens Sponsor \$600
 9-1-1 Sponsor \$350

SPONSORSHIPS MUST BE RECEIVED BY APRIL 1 TO APPEAR IN THE SUMMER DISCOVER GUIDE.

If applicable, please email a camera-ready (.eps) color copy of your sponsor logo to the Email address below for promotional uses.

Questions: Please contact Mark Berry at mberry@groton-ct.gov or 860-536-5680

Check are made payable and mailed to: Groton Parks & Recreation 29 Spicer Avenue, Noank, CT 06340-5659

Signature

Date