



# SPONSORSHIP OPPORTUNITIES

2019



# Dear Community Partner



Groton Parks and Recreation is preparing another great year of special community events, from our popular 5K road race series to an all-new “Bakers Battle” and more. Based on an independent survey conducted by Greatblue Research, 85% of respondents recognized recreational events as “very valuable” or “somewhat valuable” to the community. Each event offers a unique opportunity to promote your business to thousands of potential customers. As we gear up for 2019, we invite you to join our team of valued partners by becoming a sponsor today.

## LOOK WHO'S INVESTING IN SPONSORSHIPS

Abbott's	Costello's	Ortho Partners
Ann McBride Realtors	Country Glen Apartments	Panera
Atria Senior Living	Downtown Mystic Merchants	Shoreline Diving
Backus Hospital	Fields of Fire Adventure Park	Thames Valley Communication (4 years as Exclusive Presenting Sponsor)
Charter Oak Credit Union	H&R Block	Urgent Care Medical
Chelsea Groton Bank	Independent Physical Therapy	Stihl
Collette Vacations	Liberty Mutual Insurance	Suisman Shapiro
Companion Animal Hospital	Navy Federal Credit Union	

Our sponsors are visible to thousands of people in our area and beyond. Our events are annual favorites for families in Groton and surrounding towns, and are highly publicized through the local media, our social media channels with 4,000+ followers, our website and our DISCOVER program guide, distributed three times a year to 19,000+ people in the Greater Groton Community. No matter who you're trying to reach, you can reach them with us.

Groton Parks & Recreation sponsorship opportunities are as unique and varied as our events. Take a look through our sponsorship levels to see how they could work for your organization. Don't see one that fits your needs? Contact us and we will work with to customize a package. We want you to be happy with the results you receive for your investment.



Thank you for making a difference in your neighborhood,

A handwritten signature in black ink that reads "Mark Berry". The signature is written in a cursive, flowing style.

Mark Berry  
DIRECTOR

## BENEFIT YOUR BUSINESS BY SPONSORING GROTON PARKS & RECREATION

- Increase your business exposure and enhance your customer base through cross-marketing that strengthens your roots in the community
- Achieve name recognition for your organization by supporting successful programs and events
- Increase the value of your organization's advertising dollars
- Market to a targeted audience, while enhancing your organization's public image
- Show your customers you care about the quality of life in Groton by supporting our mission of promoting health and wellness, preserving natural resources and creating a sense of community

# About Groton Parks

At A Glance



1,325  
HOURS OF  
FITNESS  
CLASSES  
AT SENIOR  
CENTER



ALLIE DEARIE PHOTOGRAPHY

Accredited by **ncoa**  
National Institute of  
Senior Centers

621  
PROGRAMS



DEPARTMENT COST  
RECOVERY 44.7%  
NATIONAL AVERAGE 28%



2,000  
FREE LUNCHES SERVED  
AT SUMMER CAMP



16,313  
HEALTHY MEALS SERVED



TOP TEN PUBLIC GOLF  
COURSE IN CT



610 SCHOLARSHIPS  
AWARDED TOTALING  
\$13,309



25 ATHLETIC  
FIELDS  
MAINTAINED

28  
MILES OF  
TRAILS



151  
ACRES OF  
ACTIVELY  
MANAGED  
RECREATIONAL  
FACILITIES



## THE PARKS AND RECREATION DEPARTMENT IS FOUNDED ON FOUR PILLARS OF SERVICE TO THE COMMUNITY.

These four pillars form the foundation for the department to positively impact the Quality of Place in Groton. Quality of Place is an important component of economic development that drives where people want to live, work and invest.



### HEALTH AND WELLNESS

The department encourages “active lifestyles” through walking programs, youth programs, adult and 55+ fitness classes, hiking trails, health screenings and serving affordable healthy meals.



### ECONOMIC ACTIVITY/ DEVELOPMENT

We bring money into the community through programs and special events. Last year, 28% of our recreation program revenue – \$140,000 in all – came from non-residents.



### CONSERVATION

We practice conservation of natural resources through tree care, trail maintenance and the management of open spaces and coastal resources.



### SOCIAL EQUITY

The department is committed to social equity through a generous scholarship program, providing activities for individuals with special needs, creating opportunities for inclusion and providing ADA-accessible recreational facilities.

## RECREATION SERVICES

The Recreation Division provides a diversity of programs, sports leagues and special events for residents and non-residents. Scholarship funds are available to residents needing financial assistance.

## SENIOR CENTER

The Groton Senior Center is the premier location for nutrition, health and recreational special events and trips, transportation and referral services for residents 55+. Programs in health, art and more are offered year-round.

## SHENNECOSSETT GOLF COURSE

Shennecossett is a historic 18-hole public course. Designed by Donald Ross, it remains a top New England golfing destination year-round. The golf course is also a "Certified Audubon Cooperative Sanctuary" recognized for its commitment to protecting the environment.

## PARKS & FORESTRY DIVISION

The Parks and Forestry Division maintains parks, athletic fields, school grounds, open space and the trails at Pequot Woods and Copp Family Park

# Exclusive Presenting Sponsor



As the Exclusive Presenting Sponsor of the 2019 Groton Parks and Recreation special events, your business will receive recognition benefits at all Parks and Recreation special events including the Mystic Irish 5K Road Race, Tour de Noank 5k Road Race, Summer Soundwaves Concert Series, Fort Griswold Celebration on the Thames, Mystic Muddy Mayhem, Souper Bowl, Bakers Battle, and Chili Cookoff. Your business name and logo will be visible to thousands of Groton residents and visitors.



**SPECIAL THANKS TO THAMES VALLEY COMMUNICATIONS FOR JOINING US AS THE PRESENTING SPONSOR FOR 4 YEARS IN A ROW!**

SPONSORSHIP BENEFITS		PRESENTING SPONSOR \$5,300
<b>ONLINE</b>		
Logo posted on special events page on GrotonRec.com with a link to sponsor's website		✓
<b>SIGNAGE</b>		
Co-branded banner at all special events		✓
<b>MEDIA PROFILE</b>		
Logo printed prominently on Mystic Irish 5K, Tour de Noank and Mystic Muddy Mayhem t-shirts)		✓
Recognition in recorded radio promos on each partner radio station for Summer SoundWaves Concert Series		✓
Recognition in recorded radio promos on each partner radio station for each race		✓
Full-page company ad placed in Summer DISCOVER guide (ad provided by sponsor)		✓
Company name included in all event promotions		✓
<b>ONSITE</b>		
Info booth at each Summer Soundwaves Concert, Mystic Irish 5k, Tour de Noank, and Mystic Muddy Mayhem		✓
Live recognition at 2019 Mystic Irish 5K Road Race, Tour de Noank, Summer Soundwaves Concert Series, Celebration on the Thames, Mystic Muddy Mayhem 5K Trail Run, Souper Bowl, Bakers Battle, and Chili Cookoff		✓
Opportunity to distribute promotional items at events		✓
10x20 vendor space at Celebration on the Thames		✓
<b>CUSTOMER ADDED VALUE</b>		
10 VIP parking vouchers to each Summer Soundwaves concert		✓
10 complimentary entries for Mystic Irish 5K, Tour de Noank, and Mystic Muddy Mayhem		✓
VIP parking for 2 vehicles for Celebration on the Thames		✓
VIP viewing area for fireworks at Fort Griswold		✓

# Souper Bowl

Saturday, February 2, 2019



## EVENT PROFILE

This is one of a few events that help create a sense of community and positively impact the Quality of Place in Groton. Quality of Place drives where people want to live, work and invest.

This Super Bowl weekend event pairs food with sports, attracting sports enthusiasts young and old. Designed to allow local restaurants to showcase their signature soups for the community, participants can sample a variety of seasonal soups while bidding on various sports memorabilia.

## PROMOTIONAL PLAN

- Advertising in Groton Parks & Recreation Brochure (distribution of 19,000+)
- Event Banner along Route 1 (15,100 vehicles pass by daily)
- Press Releases
- Social Media Campaign – Facebook
- Website Information
- Government & Local Access Cable Channel

SPONSORSHIP BENEFITS	SPOON SPONSOR \$350	LADLE SPONSOR \$600
<b>ONLINE</b>		
Logo displayed on special events page with a link to the sponsor's website		✓
<b>SIGNAGE</b>		
Opportunity to place Sponsor Banner at event	✓	✓
<b>MEDIA PROFILE</b>		
Logo included on special events page in Winter/Spring Discover guide (With commitment by October 1)	✓	✓
Recognition in printed event publicity (posters, press releases, and more)	✓	✓
<b>ONSITE</b>		
Opportunity to distribute promotional items to participants	✓	✓

# Mystic Irish 5K Road Race

Saturday,  
March 16, 2019



ALLIE DEARIE PHOTOGRAPHY

## EVENT PROFILE

The Mystic Irish 5K is one of a series of certified course race events that encourages and promotes healthy activities in a noncompetitive atmosphere and stimulates economic activity within the community. A portion of all proceeds benefits the departments scholarship fund.

Everyone is Irish for a day ... and who doesn't love to wear some green? This event kicks off a weekend of Saint Patrick's Day celebrating in Downtown Mystic. Participants of all ages run along scenic River Road on the banks of the Mystic River.

## PROMOTIONAL PLAN

- Advertising in Groton Parks & Recreation Brochure (distribution of 19,000+)
- Event Banner along Route 1 (15,100 vehicles pass by daily)
- Press Releases
- Social Media Campaign – Facebook
- Website Information
- Special Invitation to Past Participants
- Radio

SPONSORSHIP BENEFITS	STARTING LINE SPONSOR \$250	FINISH LINE SPONSOR \$500	EXCLUSIVE HYDRATION STATION SPONSOR (1 per race) \$1,500
<b>ONLINE</b>			
Logo posted on special events page on GrotonRec.com with a link to sponsor's website	✓	✓	✓
<b>SIGNAGE</b>			
Opportunity to hang banner at race		✓	✓
Opportunity to put logo on distance marker signs along race route			✓
<b>MEDIA PROFILE</b>			
Large logo printed prominently on back of race t-shirts (With commitment by March 1, 2019)			✓
Small logo on race day shirt	✓	✓	
Recognition in printed race publicity (posters, press releases, & more)		✓	✓
Recognition in radio promotions			✓
<b>ONSITE</b>			
Opportunity to include information in race packet	✓	✓	✓
Info booth or table in the pre-race area		✓	✓
Opportunity to distribute promotional items to participants		✓	✓
Live recognition during pre-race ceremony		✓	✓
Exclusive promotional opportunities at water stops			✓

# Mystic Muddy Mayhem 5K Trail Run

Saturday,  
April 27, 2019

**MYSTIC MUDDY  
MAYHEM  
5K MUD RUN**



## EVENT PROFILE

The Mystic Muddy Mayhem is one of a series of race events that encourages and promotes healthy activities, one of the pillars of the Parks and Recreation Department. The event also stimulates economic activity within the community and helps create a sense of community and positively impacts the Quality of Place in Groton.

This event encourages participants to challenge themselves in a non-competitive atmosphere through a series of muddy obstacles. It is designed for groups such as co-workers, family, friends and even bridal parties. 350+ people ranging from ages 10 to 78 participated in the inaugural event.

## PROMOTIONAL PLAN

- Advertising in Groton Parks & Recreation Brochure (distribution of 19,000+)
- Event Banner along Route 1 (15,100 vehicles pass by daily)
- Press Releases
- Social Media Campaign – Facebook
- Website Information
- Government Access Cable Channel
- Special invitation to past participants
- Radio

SPONSORSHIP BENEFITS	EXCLUSIVE		
	STARTING LINE SPONSOR \$250	FINISH LINE SPONSOR \$500	HYDRATION STATION SPONSOR \$1,500
<b>ONLINE</b>			
Logo posted on special events page on GrotonRec.com with a link to sponsor's website	✓	✓	✓
<b>SIGNAGE</b>			
Opportunity to hang banner at race		✓	✓
Logo on distance marker signs along race route			✓
<b>MEDIA PROFILE</b>			
Recognition in printed race publicity (posters, press releases, & more)		✓	✓
Large logo printed prominently on back of race t-shirts			✓
Small logo on race day shirt	✓	✓	
Recognition in radio promotions			✓
<b>ONSITE</b>			
Opportunity to include information in race packet	✓	✓	✓
Info booth or table in the pre-race area		✓	✓
Opportunity to distribute promotional items to participants		✓	✓
Live recognition during pre-race ceremony		✓	✓
Exclusive promotional opportunities at water stops			✓

# Tour de Noank 5K Road Race

Saturday, June 8, 2019



## EVENT PROFILE

This is one of a series of certified course race events that encourages and promotes healthy activities, one of the pillars of the Parks and Recreation Department. The event also stimulates economic activity within the community. A portion of all proceeds benefits special needs programs.

This certified 5K road race has become a community tradition. Winding through the scenic streets of Noank, the course begins and ends at Esker Point Beach. Incorporating both the 5K and a half-mile Kids Fun Run for ages 3-12, this race event is a favorite for many families.

## PROMOTIONAL PLAN

- Advertising in Groton Parks & Recreation Summer Brochure (distribution of 19,000+)
- Event Banner along Route 1 (15,100 vehicles pass by daily)
- Press Releases
- Social Media Campaign – Facebook
- Website Information
- Special Invitation to Past Participants
- Radio

### EXCLUSIVE

SPONSORSHIP BENEFITS	STARTING LINE SPONSOR \$250	FINISH LINE SPONSOR \$500	HYDRATION STATION SPONSOR (1 per race) \$1,500
<b>ONLINE</b>			
Logo posted on special events page on GrotonRec.com with a link to sponsor's website	✓	✓	✓
<b>SIGNAGE</b>			
Opportunity to hang banner at race		✓	✓
Large logo printed prominently on back of race t-shirts (With commitment by May 15, 2019)			✓
Small logo on race day shirt	✓	✓	
Logo on distance marker signs along race route			✓
<b>MEDIA PROFILE</b>			
Logo included on special event page in Summer <i>DISCOVER</i> guide (With commitment by April 1, 2019)		✓	✓
Recognition in printed race publicity (posters, press releases, & more)		✓	✓
Recognition in radio promotions			✓
<b>ONSITE</b>			
Opportunity to include information in race packet	✓	✓	✓
Info booth or table in the pre-race area		✓	✓
Opportunity to distribute promotional items to participants		✓	✓
Live recognition during pre-race ceremony		✓	✓
Exclusive promotional opportunities at water stop			✓

# Summer SoundWaves Concert Series

Thursday nights,  
June-August 2019



## EVENT PROFILE

This is one of a couple of events that help create a sense of community and positively impact the Quality of Place. Quality of Place drives where people want to live, work and invest.

Summer SoundWaves concerts have been bringing music to Esker Point Beach for 29 years. Each year outstanding local musicians are selected from a large pool of applicants for the experience of playing in front of the fantastic crowd. Shows bring up to 4,000 spectators to the beach for an evening's entertainment. Summer SoundWaves attracts families, teens and adults for an evening of music, food and fun.

## PROMOTIONAL PLAN

- Advertising in Groton Parks & Recreation Summer Brochure (distribution of 19,000+)
- Event Banner along Route 1 (15,100 vehicles pass by daily)
- Press Releases
- Social Media Campaign – Facebook
- Website Information
- Government Access Cable Channel
- *Sound Waves* Magazine
- Radio

**3 AVAILABLE PER CONCERT**

SPONSORSHIP BENEFITS	SOUNDWAVES SUPPORTING SPONSOR \$250	HEADLINING SPONSOR \$500
<b>ONLINE</b> Logo posted on special events page on GrotonRec.com with a link to sponsor's website	✓	✓
<b>SIGNAGE</b> Opportunity to hang banner at sponsored concert		✓
<b>MEDIA PROFILE</b> Recognition in all concert publicity (posters, banner at Esker Point Beach, press releases, and more)	✓	✓
Sponsor name listed on special event page in Summer <i>DISCOVER</i> guide (With commitment by April 1, 2019)		✓
<b>ONSITE</b> Info booth or table on the beach Opportunity to distribute promotional items at sponsored concert Live recognition on stage during pre-concert announcements	✓	✓ ✓ ✓
<b>CUSTOMER ADDED VALUE</b> 2 VIP parking vouchers for sponsored concert		✓

# Fourth of July Parade

Thursday, July 4th 2019



## EVENT PROFILE

This is one of a series of events that help create a sense of community and positively impact the Quality of Place in Groton. Quality of Place drives where people want to live, work and invest.

This hometown event to celebrate America's independence brings together dozens of local business, civic, youth sports and other organizations for an old-fashioned parade with fire engines, marching bands and antique cars. Thousands from the community line the parade route to cheer and enjoy the parade. Recognizing the role that the armed forces play in the preserving our independence, this event celebrates the strong bond Groton enjoys with the Subase and Military.

## PROMOTIONAL PLAN

- Advertising in Groton Parks & Recreation Summer Brochure (distribution of 19,000+)
- Event Banner along Route 1 (15,100 vehicles pass by daily)
- Press Releases
- Social Media Campaign – Facebook
- Website Information
- Government Access Cable Channel
- *Sound Waves* Magazine
- Radio

SPONSORSHIP BENEFITS	RED/WHITE/BLUE SPONSOR \$250	PATRIOT SPONSOR \$500	FREEDOM SPONSOR \$1,000
<b>ONLINE</b>			
Logo posted on special events page on GrotonRec.com with a link to sponsor's website	✓	✓	✓
<b>SIGNAGE</b>			
Banner placed at reviewing stand			✓
<b>MEDIA PROFILE</b>			
Logo included on special event page in Summer <i>DISCOVER</i> guide (With commitment by April 1, 2019)	✓	✓	✓
Recognition in radio promotions		✓	✓
Recognition in printed parade publicity (posters, press releases, and more)		✓	✓
<b>ONSITE</b>			
Banner in the parade leading the division		✓	✓
<b>NAMING RIGHTS</b>			
Sponsor logo on award	✓	✓	✓

Fort Griswold

# Celebration on the Thames

Saturday, July 13, 2019



## EVENT PROFILE

This is one of a series of events that help create a sense of community and positively impact the Quality of Place in Groton. Quality of Place drives where people want to live, work and invest.

Celebration On The Thames is a family-friendly event filled with music, food and fun. This event attracts over 10,000 people annually to view the Sailfest fireworks over the Thames River. Spectators roam the area as vendors fill the street surrounding the Fort. Live music entertains the crowd from 6-9 p.m.

## PROMOTIONAL PLAN

- Advertising in Groton Parks & Recreation Summer Brochure (distribution of 19,000+)
- Event Banner along Route 1 (15,100 vehicles pass by daily)
- Press Releases
- Social Media Campaign – Facebook
- Website Information (Sailfest website)

SPONSORSHIP BENEFITS	SUPPORTING SPONSOR \$150	EXCLUSIVE STAGE SPONSOR (ONLY ONE SPONSOR) \$1,500
<b>ONLINE</b>  Logo posted on special events page on GrotonRec.com with a link to sponsor's website	✓	✓
<b>MEDIA PROFILE</b>  Logo included on special event page in Summer <i>DISCOVER</i> guide (With commitment by April 1, 2019)  Recognition in all event publicity	✓	✓
<b>ONSITE</b>  1 vendor booth space  Sponsor banner hung on stage during pre-fireworks concert  Opportunity to distribute promotional items to participants  Recognition on stage during announcements	✓	✓
<b>CUSTOMER ADDED VALUE</b>  VIP parking for 2 vehicles		✓

# Bakers Battle

Saturday, March 9, 2019



## EVENT PROFILE

This is one event that helps create a positive sense of community and impacts the Quality of Place in which we live. Quality of place drives where people want to live, work and invest.

Who doesn't love a cupcake? Contestants compete against each other at two different levels, amateur and professional Bakers. Participants sample and vote for their favorite cupcake. Cupcakes and cookies are also available for purchase.

## PROMOTIONAL PLAN

- Advertising in Groton Parks & Recreation Summer (distribution of 19,000+)
- Press Releases
- Social Media Campaign – Facebook
- Website Information
- Government Access Cable & Local Channel

SPONSORSHIP BENEFITS	SUGAR SPONSOR \$350	SPRINKLES SPONSOR \$600
<b>ONLINE</b>  Logo displayed on special events page with a link to the sponsor's website	✓	✓
<b>SIGNAGE</b>  Opportunity to place Sponsor Banner	✓	✓
<b>MEDIA PROFILE</b>  Recognition in printed event publicity (posters, press releases, and more)  Logo included on special event page in Summer <i>DISCOVER</i> guide (With commitment by April 1, 2019)	✓  ✓	✓  ✓
<b>ONSITE</b>  Opportunity to distribute promotional items to participants	✓	✓

# What's it Worth

Saturday, July 20, 2019



## EVENT PROFILE

This is one event that helps create a positive sense of community and impacts the Quality of Place in which we live. Quality of place drives where people want to live, work and invest.

A community Antiques Appraisal Event. Unpack that box tucked away and discover if you are holding onto a gem. Bring your treasured antiques, family heirlooms, and vintage pieces for consultations with professional appraisers.

## PROMOTIONAL PLAN

- Advertising in Groton Parks & Recreation Summer (distribution of 19,000+)
- Press Releases
- Social Media Campaign – Facebook
- Website Information
- Government Access Cable & Local Channel

## SPONSORSHIP BENEFITS

VINTAGE  
SPONSOR  
\$350

HEIRLOOM  
SPONSOR  
\$600

### ONLINE

Logo displayed on special events page with a link to the sponsor's website



### SIGNAGE

Opportunity to place Sponsor Banner at event



### MEDIA PROFILE

Recognition in printed event publicity (posters, press releases, and more)



Logo included on special event page in *DISCOVER* guide



Recognition in radio promotions



### ONSITE

Opportunity to distribute promotional material at event



# Chili Cook-Off

Saturday, October 19, 2019



## EVENT PROFILE

This is one event that helps create a positive sense of community and impacts the Quality of Place in which we live. Quality of place drives where people want to live, work and invest.

Who makes the best chili? A healthy competition between surrounding Police, Fire and EMS Departments searing flavors in this fierce Chili Cook Off event that will ensure alarm fun, a hot time, and great bowls of savory taste. Will your Town or City Emergency Responders win the 2019 Chili Cook Off? Tasters cast ballots for the winner.

## PROMOTIONAL PLAN

- Advertising in Groton Parks & Recreation Brochure (distribution of 19,000+)
- Event Banner along Route 1 (15,100 vehicles pass by daily)
- Press Releases
- Social Media Campaign – Facebook
- Website Information
- Government Access Cable & Local Channel
- Radio

SPONSORSHIP BENEFITS	9-1-1 SPONSOR \$350	LIGHTS & SIRENS SPONSOR \$600
<b>ONLINE</b>		
Logo displayed on special events web page with a link to the sponsor's website	✓	✓
<b>SIGNAGE</b>		
Opportunity to place Sponsor Banner at event	✓	✓
<b>MEDIA PROFILE</b>		
Recognition in printed event publicity (posters, press releases, and more)	✓	✓
Logo included on special event page in <i>DISCOVER</i> guide (With commitment by July 1, 2019)	✓	✓
Recognition in radio promotions		✓
<b>ONSITE</b>		
Opportunity to distribute promotional material at event	✓	✓

# Groton Parks & Recreation

## SPONSOR COMMITMENT FORM

Please complete and return to the address below. Please print all names legibly and exactly as they should appear in all publications.



Sponsor Name

Contact Person

Mailing Address

Billing Address

City  State  Zip

Phone  Email

### TYPE OF CONTRIBUTION

**Cash-** complete box to the right

**In-Kind Sponsorships**

In-Kind sponsorships for any of our events are greatly appreciated. Needs vary by event. If your company would like to contribute to any of our events by providing donation of goods and/or services, please contact Mark Berry as noted below. (complete description box below)

Description

### SPONSORSHIP OPPORTUNITIES

*\*Only 1 per race \*\* Indicates only 1 available*

#### Souper Bowl

- Ladle Sponsor \$600  
 Spoon Sponsor \$350

#### Race Sponsors - Check one

- Mystic Irish 5K  
 Mystic Muddy Mayhem  
 Tour de Noank  
 Hydration Station Sponsor \* \$1,500  
 Finish Line Sponsor \$500  
 Starting Line Sponsor \$250

#### Summer Soundwaves

- Headlining Sponsor \$500  
 Supporting Sponsor \$250

#### 4th of July Parade

- Freedom Sponsor \*\* \$1,000  
 Patriot Sponsor \$500  
 Red/White/Blue Sponsor \*\* \$250

#### Celebration on the Thames

- Stage Sponsor \*\* \$1,500  
 Supporting Sponsor \$150

#### Bakers Battle

- Sprinkles Sponsor \$600  
 Sugar Sponsor \$350

#### What's it Worth?

- Heirloom Sponsor \$600  
 Vintage Sponsor \$350

#### Chili Cook-Off

- Lights & Sirens Sponsor \$600  
 9-1-1 Sponsor \$350

### SPONSORSHIPS MUST BE RECEIVED BY APRIL 1 TO APPEAR IN THE SUMMER DISCOVER GUIDE.

If applicable, please email a camera-ready (.eps) color copy of your sponsor logo to the Email address below for promotional uses.

Questions: Please contact Mark Berry at [mberry@groton-ct.gov](mailto:mberry@groton-ct.gov) or 860-536-5680

Check are made payable and mailed to: Groton Parks & Recreation 29 Spicer Avenue, Noank, CT 06340-5659

Signature

Date